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U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

	For Six Month	Period Ending Ju	(Insert date)			
		- ŘEGISTRA			•	
		- REGISTRA	N 1			
(a) Name of Registrant		(b) Registra	tion No.		ŕ	
Daniel J. Edelman, Inc.		3634		•		•
(c) Business Address(es) of Registre 200 E Randoph Drive, Flr 63, Ch					•	
	V					
	(
Has there been a change in the inform	mation previously	furnished in con	ection with the fo	llowing?		
(a) If an individual:						
(1) Residence address(es)	Yes 🗌	No 🔲		•	•	
(2) Citizenship	Yes 🗌	No 🗌		A	,	
(3) Occupation	Yes 🗌	No 📮				
(b) If an organization:				•		
(1) Name	Yes 🔲	No 🖾				
(2) Ownership or control	Yes □	No ⊠	•		Y	
(3) Branch offices	Yes 🗀	No 🗵				
(c) Explain fully all changes, if any	y, indicated in Iten	ns (a) and (b) abo	ve.			
•						
					•	
			•			
		,			•	
:						
IF THE REGISTRA	NT IS AN INDIV	IDUAL OMIT	DESPONSE TO	ITEMS 3 4 AN	VD 5(a)	
						الم ما السم
If you have previously filed Exhibit Yes □ No ☑	C', state whether a	iny changes there	in nave occurred o	iuring this 6 moi	un reporting p	erioa.
If yes, have you filed an amendment	to the Exhibit C?	Yes 🗆	No 🗆	ŗ.		
If no, please attach the required ame			•			
, promo annon mo required anno						

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

(PAGE 2)

TO VEST DIFFUSED THE TOUGHTON	information		'	
If yes, furnish the following Name	information:	Position	Date Conn	ection Ended
Name		rosition	Date Com	ction Ended
	irtners, officers, directors or simi	lar officials during this 6	month reporting period?	
Yes 🗆	No ⊠			
If yes, furnish the following Name	Residence Address	Citizenship	Position	Date Assumed
Name	·	Ottibulinp	·	Date 1 Issuinee
) Has any person named in Iter	m 4(b) rendered services directly	in furtherance of the inter	rests of any foreign princ	cipal?
Yes 🗌	No ⊠			, i
If yes, identify each such per	rson and describe the service ren	dered.		
	•		,	
•		*	•	
	7			
or will render services to the secretarial, or in a related or s	registrant directly in furtherance similar capacity? Yes ⊠	of the interests of any for No □	eign principal(s) in other	than a clerical of
Name	Residence Address	Citizenship	Position	Date Assumed
Name Sternby, Elizabeth	Residence Address Alexandria, VA	Citizenship U.S.A.	Position PR Staff - 100 Lives	Date Assumed 08.2015
c) Have any employees or individent connection with the registrar If yes, furnish the following	Alexandria, VA riduals, who have filed a short fout during this 6 month reporting painformation:	U.S.A. rm registration statement, period? Yes ⊠	PR Staff - 100 Lives terminated their employ No □	08.2015 ment or
Sternby, Elizabeth c) Have any employees or indivious connection with the registrar	Alexandria, VA riduals, who have filed a short fo at during this 6 month reporting p information: Pos	U.S.A.	PR Staff - 100 Lives terminated their employ No □	08.2015
c) Have any employees or indiv connection with the registran If yes, furnish the following Name See Attachment A: Additio	Alexandria, VA riduals, who have filed a short fo at during this 6 month reporting p information: Pos	U.S.A. rm registration statement, period? Yes ⊠	PR Staff - 100 Lives terminated their employ No □	08.2015 ment or
c) Have any employees or indiv connection with the registran If yes, furnish the following Name See Attachment A: Additio Activites: Q.5(c)	Alexandria, VA riduals, who have filed a short fo at during this 6 month reporting p information: Pos nal	U.S.A. rm registration statement, period? Yes ⊠ ition or Connection	PR Staff - 100 Lives terminated their employ No Date	08.2015 ment or Terminated
c) Have any employees or indivious connection with the registrar If yes, furnish the following Name See Attachment A: Addition Activites: Q.5(c)	Alexandria, VA riduals, who have filed a short fout during this 6 month reporting prinformation: Posinal riduals, who have filed a short for reporting period? Yes	U.S.A. rm registration statement, period? Yes ⊠ ition or Connection rm registration statement,	PR Staff - 100 Lives terminated their employ No Date	08.2015 ment or Terminated
c) Have any employees or indivious connection with the registran If yes, furnish the following Name See Attachment A: Addition Activities: Q.5(c) d) Have any employees or indiviprincipal during this 6 month If yes, furnish the following Name	Alexandria, VA riduals, who have filed a short fout during this 6 month reporting prinformation: Posinal riduals, who have filed a short for reporting period? Yes	U.S.A. rm registration statement, period? Yes ⊠ ition or Connection rm registration statement,	PR Staff - 100 Lives terminated their employ No Date terminated their connect	08.2015 ment or Terminated
c) Have any employees or indivious connection with the registran If yes, furnish the following Name See Attachment A: Addition Activities: Q.5(c) d) Have any employees or indiviprincipal during this 6 month If yes, furnish the following in Name See Attachment A:	Alexandria, VA riduals, who have filed a short for the during this 6 month reporting prinformation: Posinal riduals, who have filed a short for reporting period? Yes information:	U.S.A. rm registration statement, period? Yes ⊠ ition or Connection rm registration statement, No □	PR Staff - 100 Lives terminated their employ No Date terminated their connect	08.2015 ment or Terminated
c) Have any employees or indiv connection with the registran If yes, furnish the following Name See Attachment A: Additio Activites: Q.5(c) d) Have any employees or indiv principal during this 6 month If yes, furnish the following in Name See Attachment A: Additional Activities: Q 5	Alexandria, VA riduals, who have filed a short for the during this 6 month reporting prinformation: Posinal riduals, who have filed a short for reporting period? Yes information:	U.S.A. rm registration statement, period? Yes ⊠ ition or Connection rm registration statement, No □	PR Staff - 100 Lives terminated their employ No Date terminated their connect	08.2015 ment or Terminated
c) Have any employees or indivious connection with the registran If yes, furnish the following Name See Attachment A: Addition Activities: Q.5(c) d) Have any employees or indiviprincipal during this 6 month If yes, furnish the following in Name See Attachment A:	Alexandria, VA riduals, who have filed a short for the during this 6 month reporting prinformation: Posinal riduals, who have filed a short for reporting period? Yes information:	U.S.A. rm registration statement, period? Yes ⊠ ition or Connection rm registration statement, No □	PR Staff - 100 Lives terminated their employ No Date terminated their connect	08.2015 ment or Terminated

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	-	ľ	٠,	т	U.	•	14		•	7	v	•	~		

Foreign Principal	•			Da	ate of Termination	on
A). ITC	•			•	. June 2015	
B). Government of Japa					. May 2015	
C). LIA (separate amend	ment filed to note	end date/ transact	tion ID 16629)	C)	January 2015	* •
,						
	•	•	•	,		
			•	•		
	· ·	,				
Have you acquired any n If yes, furnish th following		al(s) ² during this 6	month reporting p	period?	Yes 🗵	No 🗆
Name and Address of Fo	oreign Principal(s)	,			Date Acquired	
Government of Japan (f			l)		(Term May 201	
ITC (FARA filing already	submitted in June)		June 2015	(Term end of J	une 2015)
•						
· · · · · · · · · · · · · · · · · · ·				•		
			·. ·			
			•			
In addition to those name reporting period.	ed in Items 7 and 8,	if any, list foreign	principal(s) ² who	om you contin	nued to represen	t during the 6 m
	ed in Items 7 and 8,	if any, list foreign	principal(s) ² who	om you contin	nued to represen	t during the 6 m
reporting period.	•		principal(s) ² who	om you contin	nued to represen	t during the 6 m
reporting period. Bombardier, Inc.	•		principal(s) ² who	om you contin	nued to represen	t during the 6 m
reporting period. Bombardier, Inc. Economic Development	•		principal(s) ² who	om you contin	nued to represen	t during the 6 m
reporting period. Bombardier, Inc. Economic Development	•		principal(s) ² who	om you contin	nued to represen	t during the 6 m
reporting period. Bombardier, Inc. Economic Development	•		principal(s) ² who	om you contin	nued to represen	t during the 6 m
reporting period. Bombardier, Inc. Economic Development	•		principal(s) ² who	om you contin	nued to represen	t during the 6 m
reporting period. Bombardier, Inc. Economic Development	•		principal(s) ² who	om you contin	nued to represen	t during the 6 m
reporting period. Bombardier, Inc. Economic Development 100 Lives	t Board of Singapo	rė				t during the 6 m
reporting period. Bombardier, Inc. Economic Development 100 Lives O. (a) Have you filed exhib	t Board of Singapo	re equired foreign prin				t during the 6 m
reporting period. Bombardier, Inc. Economic Development 100 Lives 0. (a) Have you filed exhibit A ³	t Board of Singapo to the newly ac Yes ⊠	re cquired foreign prin				t during the 6 m
reporting period. Bombardier, Inc. Economic Development 100 Lives 1. (a) Have you filed exhibit A ³ Exhibit B ⁴	t Board of Singapo bits for the newly ac Yes ⊠ Yes ⊠	re Cquired foreign prin No □ No □				t during the 6 m
reporting period. Bombardier, Inc. Economic Development 100 Lives D. (a) Have you filed exhibit A ³	t Board of Singapo bits for the newly ac Yes ⊠ Yes ⊠	re Cquired foreign prin No □ No □				t during the 6 m
reporting period. Bombardier, Inc. Economic Development 100 Lives D. (a) Have you filed exhibe Exhibit A ³ Exhibit B ⁴ If no, please attach the control of the control	t Board of Singapo bits for the newly ac Yes ⊠ Yes ⊠ he required exhibit.	re Equired foreign prin No No nibits A and B prev	ncipal(s), if any, l	isted in Item	8?	
reporting period. Bombardier, Inc. Economic Development 100 Lives O. (a) Have you filed exhibe Exhibit A ³ Exhibit B ⁴ If no, please attach to the control of the co	t Board of Singapo bits for the newly ac Yes ⊠ Yes ⊠ he required exhibit. I changes in the Exh his six month period	equired foreign prin No No No nibits A and B prev	ncipal(s), if any, l iously filed for ar Yes ⊠	isted in Item	8?	
reporting period. Bombardier, Inc. Economic Development 100 Lives 0. (a) Have you filed exhibe Exhibit A ³ Exhibit B ⁴ If no, please attach the control of the control	t Board of Singapo bits for the newly ac Yes ⊠ Yes ⊠ he required exhibit. I changes in the Exh his six month period	equired foreign prin No No No nibits A and B prev	ncipal(s), if any, l	isted in Item	8?	

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

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		ES

1. During this 6 month reporting period, have you engaged in any activities for o	or rendered any services to any foreign principal
	lo 🗆
If yes, identify each foreign principal and describe in full detail your activities	and services:
See Attachment A: Additional Activities: Q.11 for detailed listing.	
	e de la companya de
	: 1
 During this 6 month reporting period, have you on behalf of any foreign princing Yes □ No ☒ 	ipai engaged in political activity as defined below
If yes, identify each such foreign principal and describe in full detail all such p	•
the relations, interests and policies sought to be influenced and the means emp arranged, sponsored or delivered speeches, lectures or radio and TV broadcast names of speakers and subject matter.	
	•
	•
	·
3. In addition to the above described activities, if any, have you engaged in activi	ity on your own behalf which benefits your
foreign principal(s)? Yes □ No ⊠	
If yes, describe fully.	
-	

^{5 &}quot;Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

	If no, explain why.				•
	ir no, explain why.				
		•		,	
			1.6		6
	•	the required detail and separately for e		an account of st	•
	Date See Attachment:	From Whom	Purpose		Amount
	FARA				
	08-2015_Receipts				
	& Disbursements	•		•	
	All				
	(for receipts for			•	
	all FARA clients).				
)			
	•				
				· 	Total
)	RECEIPTS - FUNDRA			. 7	1 1 10 0
		orting period, have you received, as par			ney on benait of
	foreign principal named	in Items 7, 8, or 9 of this statement?	Yes 🗌	No ⊠	
	If yes, have you filed an	Exhibit D ⁸ to your registration?	Yes 🗆	No 🗀	
	If yes, indicate the date t	he Exhibit D was filed. Date			
	DECEMBER PHINOS	NO. 37 A F TUD			
	RECEIPTS-THINGS (OF VALUE orting period, have you received any thi	ng of value ⁹ other the	in money from a	ny foreign princ
)	During and a monar rep	of this statement, or from any other so			
)		of this statement, or nom any care so	u. v., 101 01 111 1110 1110		
)	named in Items 7, 8, or 9	No 🗵			
)		No ⊠			
)	named in Items 7, 8, or 9				
;)	named in Items 7, 8, or 9 Yes □		Thing of Value		Purpose

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like:

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Total

See Attachment: FARA 08-2015_ Receipts and Disbursements All (for Disbursements for all FARA clients).	count of such monies, includin
monies transmitted, if any, to each foreign principal. Date To Whom Purpose Amount See Attachment: FARA 08-2015_ Receipts and Disbursements All (for Disbursements for all FARA clients).	Amount
monies transmitted, if any, to each foreign principal. Date To Whom Purpose Amount See Attachment: FARA 08-2015_ Receipts and Disbursements All (for Disbursements for all FARA clients).	Amount
See Attachment: FARA 08-2015_ Receipts and Disbursements All (for Disbursements for all FARA clients).	
FARA 08-2015_ Receipts and Disbursements All (for Disbursements for all FARA clients).	
Receipts and Disbursements All (for Disbursements for all FARA clients).	
Disbursements (for Disbursements for all FARA clients).	
(for Disbursements for all FARA clients).	
Disbursements for all FARA clients).	
clients).	
	*
	:

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(0)	During this 6 mg		d, have you dispose		f value ¹⁰ other than money tems 7, 8, or 9 of this state	
	If yes, furnish the	e following inform	ation:		•	•
	Date	Recipient	Foreign P	rincipal	Thing of Value	Purpose
				٠		
		•				·
			·		•	
(c)	During this 6 mo other person, ma	onth reporting periode any contribution ection with any pr	is of money or other	ur own funds ar things of value	nd on your own behalf eith in connection with an elus held to select candidates	ection to any political
	If was furnish the	e following inform	**		•	
		-		Dalisias! O	roani-stion on Condid-t-	Location of Event
	Date	Amount of	Thing of Value	ronucai Oi	rganization or Candidate	Location of Event
		•				

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V-INFORMATIONAL MATERIALS

	d, did you prepare, disseminate or cause to	be disseminated any informational materials?
Yes ⊠ No □		
If Yes, go to Item 17.	a van dissaminata any matarial in connecti	on with your registration?
Yes \(\square\) No \(\square\)	o you disseminate any material in connecti	on with your registration?
· · · · · · · · · · · · · · · · · · ·	seminated during the six month period to th	e Registration Unit for review.
17. Identify each such foreign principal.		
Client: 100 Lives / Links to sites:		
	eleases/international-figures-unite-to-ann	ounce-new-humanitarian-prize-as-part-
of-100-lives-initiative-300047905.html		od-for-new1-million-global-humanitarian-
award-300109995.html	· · · · · · · · · · · · · · · · · · ·	
18. During this 6 month reporting period, h	as any foreign principal established a budge	et or allocated a specified sum of money to
finance your activities in preparing or d		Yes ☐ No ⊠
If yes, identify each such foreign princi	pal, specify amount, and indicate for what p	period of time.
		·
	*	•
	·	•
 During this 6 month reporting period, d materials include the use of any of the f 	id your activities in preparing, disseminatin ollowing:	g or causing the dissemination of informational
	ne or newspaper	☐ Letters or telegrams
✓ Advertising campaigns ✓ Press re		ublications Lectures or speeches
☐ Other (specify)	•	•
Electronic Communications		
⊠ Email		
Website URL(s): See answer to Q.17 at	pove	,
☐ Social media websites URL(s):		
Other (specify)		
20. During this 6 month reporting period, di the following groups:	id you disseminate or cause to be dissemina	ted informational materials among any of
☑ Public officials	Newspapers Newspapers	☐ Libraries
∠ Legislators	⊠ Editors	⊠ Educational institutions
☑ Government agencies	☑ Civic groups or associations	Nationality groups
Other (specify)		
21. What language was used in the informat	tional materials:	
☐ English	Other (specify)	
English	□ Other (specify)	
22. Did you file with the Registration Unit,		
	ed during this 6 month reporting period?	Yes No No
		The Information is attached to this filing
23. Did you label each item of such informa Yes No I The Inform	national materials with the statement required nation is attached to this filing	1 by Section 4(b) of the Act?

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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		ITI	

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or provide el	ectronic signature 11
August 31, 2015	/s/ Randall Corley	eSigned
· · · · · · · · · · · · · · · · · · ·		
	•	

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

Attachment A - Additional Activities FARA Supplemental – AUG 2015

Question 5.(c)

Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?

XYes*

*The below list of individuals no longer work for registrant.

**All were PR Staff for various FARA clients in the past; exact clients and dates of termination from registrant unknown, but all were prior to AUG 2015.

Bailey, Nathan Bubar, Raquel Chapdelaine, Kristin Colson, Rachel Connolly, Catherine Jane D'Agostino, Alfred Dufresne, Bethany Ekroth, Matthew Khanna, Anjali Kirschenbaum, Elizabeth Kubo Klempay, Daniel Kobussen, Matthew Manley, Shannon Marolla, Michael Lewis, Lisa Powell, Catherine Ramsey, Jane Stuart McIntyre, William Rasch, Joanne Hellebrand Reich, Adrienne Reilly, Michael A. Tilley, Amy Snyder, Sara Spring, Abigail Walther, Kevin

Question 5.(d)

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period?

X Yes* If yes, furnish the following information:

Name	Position	Foreign Principal	Date terminated from account
Aspegren, Kyrsten	PR Staff	100 Lives	March, 2015
Connelly, Catherine	PR Staff	100 Lives	April, 2015
Fiedler, Libby	PR Staff	100 Lives	April, 2015
Gim, Lisa	PR Staff	100 Lives	March, 2015
Kiernan, Julia	PR Staff	100 Lives	March, 2015
Marrone, Jenna	PR Staff	100 Lives	March, 2015
Zenatti, Ana	PR Staff	100 Lives	April, 2015
Coxin, Mio	PR Staff	Govt. of Japan	June, 2015
Eitaki, Kazuki	PR Staff	Govt. of Japan	June, 2015
Lochmann, Dan	PR Staff	Govt. of Japan	June, 2015
Miyazaki, Yosuke	PR Staff	Govt. of Japan	June, 2015
Rowbury, Ross	PR Staff	Govt. of Japan	June, 2015
Belcher, Amanda	PR Staff	Govt. of Japan	June, 2015
Sullivan, Ry	PR Staff	Govt. of Japan	June, 2015
Posada, Tatiana	PR Staff	Govt. of Japan	June, 2015
Schaffer, Mike	PR Staff	Govt. of Japan	June, 2015
Neary, Sean	PR Staff	LIA	February, 2015
Brodnax, Traci	PR Staff	ITC	June, 2015

5. (d) Continued:

^{**}All were PR Staff for various FARA clients in the past; exact clients and dates of termination from FARA client unknown, but all were prior to AUG 2015.

Bailey, Nathan	Bubar, Raquel	Chapdelaine, Kristin
Colson, Rachel	Connolly, Catherine Jane	D'Agostino, Alfred
Dufresne, Bethany	Ekroth, Matthew	Khanna, Anjali
Kirschenbaum, Elizabeth Kubo	Klempay, Daniel	Kobussen, Matthew
Lewis, Lisa	Manley, Shannon	Marolla, Michael

^{*}The below list of individuals no longer work for a FARA client.

McIntyre, William Rasch, Joanne Hellebrand Snyder, Sara Walther, Kevin Chan, Jasmine Cook, Kevin Ellner, Brian

Kolb, Kristine Ping, Amanda Goh Rice, Rebecca Schellhardt, Timothy

Taylor, Kara Webber, Daniel

Gosbee, Jeremy

Hilder, Miles

Reich, Adrienne Spring, Abigail Bakaly, Charles Church, Andrew D'Orazio, Elissa Farley, Devin Guirguis, Ronald Holloway, Michael Masters, Debra Poulos, Joseph Rojas, Carlos Correcha

Powell, Catherine

Ramsey, Jane Stuart Reilly, Michael A. Tilley, Amy Armentrout, Alison Zenatti, Ana Donhauser, Thomas Forman, David Hererra, Karla Hornbuckle, Laura McConville, Colin Rehg, Robert Santow, Daniel Suzuki, Eiko Thompson, Charles

III Activities:

Question 11:

During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? X Yes \Box No

Sowa, Joanna

Tyler, Dorothy

If yes, identify each foreign principal and describe in full detail your activities and services:

<u>Singapore Economic Development Board</u>

Strategy and Planning

- Executed and advised on strategic PR & communications plan; updated messaging; developed integrated marketing, salon and ambassador engagement recommendations
- Participated in and hosted EDB for account review and routine integrated marketing agency meetings

Media Materials and Outreach

- Press Releases [Attached to Exhibit A. Additional Activities: Press Releases]
 - Edelman distributed a contributed article during this timeframe from the client's executive team:
 - Industry Week The Myth of the Asian Consumer
- Monitoring and Counsel
 - Edelman conducted ongoing media monitoring of important news topics and shared relevant coverage with EDB as appropriate, and in weekly reports
- Media Outreach
 - The team pitched media for various announcements/issues/events, positioning EDB as a Home for Talent, Innovation & Business within Asia
- Media Requests and Interviews
 - The team secured interviews / article opportunities with the following and responded to their interview requests, including:
 - Mainstream (e.g., The Wall Street Journal, Bloomberg, Buzzfeed)
 - Trade (e.g., IndustryWeek)
- Online and Social Media Support
 - Provided counsel, media monitoring, reporting and support for EDB

Opinion/Thought Leadership /Content

- Bylines and Op-eds
 - Edelman secured interest for byline opportunity for EDB, coordinated in drafting (see attached)

Influencer Engagement

- Conferences
 - Conducted background research and outreach for conferences and events for EDB's potential participation

 Provided media briefs and on-site support to EDB U.S. spokespeople at conferences and in advance of interview opportunities

BOMBARDIER CSR Activities

February 2015:

- Finalized first full draft of Activity Report
- Edited and refined Activity Report as needed, incorporating feedback from subject matter experts
- Incorporated updates to CSR website content
- Provided executive level counsel around CEO-transition
- Provided Executive Visibility Communications
- Provided Media Analysis Communications

March 2015:

- Edited and refined Activity Report as needed, incorporating feedback from subject matter experts
- Worked with Activity Report designer on visual representations of relevant data
- Provided Executive Visibility Communications
- Provided Media Analysis Communications

April 2015:

- Edited and refined Activity Report as needed, incorporating feedback from executives
- Finalized Activity Report content
- Provided Executive Visibility Communications
- Provided Media Analysis Communications

May 2015:

- Developed recommendations for Activity Report launch announcement
- Provided Executive Visibility Communications
- Provided Media Analysis Communications

June 2015:

- Facilitated review of what went well and potential areas for improvement based on 2014 reporting cycle
- Proposed reporting options for 2015
- Provided Executive Visibility Communications
- Provided Media Analysis Communications

July 2015:

- Provided feedback on presentation for Sustainability and Integrated Communications Committee meeting on future reporting practices
- Provided Executive Visibility Communications
- Provided Media Analysis Communications

Libyan Investment Authority

No longer a FARA client

100 Lives, Ltd.

 Performed public relations and stakeholder engagement activities in the United States to promote, position, launch and manage the "100 Lives" project.

<u>ITC</u>

- Provide strategic communication services and engagement
- Review media coverage
- Identify potential engagement opportunities

Government of Japan

• Assisted with monitoring, reporting and digital distribution of information around the visit to the U.S. of the Japanese Prime Minister.

FARA AUG 2015: B.Receipts and C.Disbursements

Edelman

1	I	Δ

RECEIPTS during the period February 1, 2015 through July 31, 2015

DATE	PURPOSE	F	MOUNT
5/20/2015	Payment for professional services	\$	38,877.19
TOTAL		\$	38,877.19
North Talleting View Law y Hold State William Control Control		**************************************	recorder to common the # sounds solder alphanesses

DISBURSEMENTS during the period February 1, 2015 through July 31, 2015

DATE	PURPOSE	AMOUNT
	N/A	\$ -
TOTAL		\$0.00

Japan PM Visit

RECEIPTS during the period February 1, 2015 through July 31, 2015

g charge	JPY 14,081,594
JP\	¥ 14,081,594.00
ng	ng chargeJPY

DISBURSEMENTS during the period February 1, 2015 through July 31, 2015

DATE	PURPOSE	AMOUNT
	N/A	JPY O
TOTAL	JPY	¥0.00

100 Lives

RECEIPTS during the period February 1, 2015 through July 31, 2015

DATE	PURPOSE	AMOUNT
2015	Professional Services & OOPs	\$ 136,566.1
2015	OOPs	\$ \ 511,200.0
2015	Professional Services & OOPs	\$ 286,156.0
015	OOPs	\$ 102,157.9
015	Professional Services & OOPs	\$ 400,425.8
2015	Professional Services & OOPs	\$ 367,251.2
2015	Professional Services & OOPs	\$ 54,861.5
2015	Professional Services & OOPs	\$ 75,391.4
-		\$ 1,934,010.2

DISBURSEMENTS during the period February 1, 2015 through July 31, 2015

DATE	PURPOSE		AMOUNT	
3/17/2015	Airfare	\$	5,611.12	
3/17/2015	Consulting Other	\$	875.00	
3/17/2015	Ground Transit Charges	\$	1,252.25	
3/17/2015	Limousine/Car Service	\$	1,096.17	

3/17/2015	Meals - Staff	\$	126.88
3/17/2015	Photography Services	\$	5,000.00
3/17/2015	Train/Rail Transportation	\$.	54,52
3/17/2015	Travel-Meals / Subsistence	\$	692.10
3/17/2015	CATT Vendor Load	\$	7.11
3/17/2015	Sprint Vendor Load	\$	10.37
3/17/2015	Art/Office Supplies	\$	813.93
3/17/2015	Employee Gifts/Awards	\$	2,510.00
3/17/2015	Hotels/Lodging	\$	2,278.30
3/17/2015	Industry Dues and Membership	\$	305.00
3/17/2015	Internet Connectivity Fee	\$	12.99
3/17/2015	Messenger / Courier Expense	\$	16.05
3/17/2015	Parking	\$	239.00
3/17/2015	Printing Materials	\$	1,279.29
4/4/2015	Consulting Other	\$	23,533.42
3/31/2015	InterCo Out-of-Pocket Costs	\$	6,750.00
5/7/2015	Advertising	\$	102,157.93
5/8/2015	Events	\$	46,270.00
6/4/2015	Events	\$	38,926.00
4/30/2015	Limousine/Car Service	\$	3,113.20
4/30/2015	Catered Meal - Meeting	\$	320.27
4/30/2015	Ground Transit Charges	\$	1,358.02
4/30/2015	Airfare	\$	3,735.95
4/30/2015	Facility/Room Rental-Meeting	\$	686.82
4/30/2015	Postage/Shipping	\$	66.14
4/30/2015	Travel-Meals / Subsistence	\$	1,681.78
4/30/2015	CATT Vendor Load	\$	6.05
4/30/2015	UPS Vendor Load	\$	586.36
4/30/2015	Art/Office Supplies	\$	80.00
4/30/2015	Hotels/Lodging	\$	6,228.35
4/30/2015	Rental Car	\$	4,020.26
4/30/2015	Train/Rail Transportation	Ś	909.91
4/30/2015	Art/Office Supplies	\$	683.25
4/30/2015	Client Gifts	\$	79.98
4/30/2015	Meals - Staff	\$	39,79
5/20/2015	InterCo Out-of-Pocket Costs	\$	7,951.00
5/20/2015	Broadcasting Services	\$	217.75
5/20/2015	Car Mileage	\$	561.87
5/20/2015	Consulting Other	\$	1,050.00
5/20/2015	Industry Dues and Membership	\$	305.00
5/20/2015	Meals - Staff	\$	45.33
5/20/2015	Messenger / Courier Expense	\$	395.31
5/20/2015	Photography Services	\$	9,299.36
5/20/2015	Press Release	\$	1,773.00
5/20/2015	Printing Materials	\$	9,576.48
5/20/2015	Travel-Meals / Subsistence	\$	48.65
5/20/2015	Web Conferencing	\$	12.95
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E/20/201E	CATTVandantand	\$ 6.81
5/20/2015 5/20/2015	CATT Vendor Load Dow Jones Vendor Load	\$ 51.39
5/20/2015	Sprint Vendor Load	\$ 52.89
5/20/2015	Client Gifts	\$ 76.21
5/20/2015		\$ 710.11
	Ground Transit Charges	\$ 639.06
5/20/2015	Media Services	
5/20/2015	Video Supplies	\$ 1,800.00
5/20/2015	Airfare	\$ 4,211.00
5/20/2015	Digital Images	\$ 2,973.69
5/20/2015	Parking	\$ 42.50
5/20/2015	Postage/Shipping	\$ 129.90
6/16/2015	UPS Vendor Load	\$ 107.32
6/16/2015	Media Services	\$ 785.17
6/16/2015	Consulting Other	\$ 26,019.25
6/16/2015	Ground Transit Charges	\$ 96.09
6/16/2015	Hotels/Lodging	\$ 397.57
6/16/2015	Legal Services	\$ 428.00
6/16/2015	Parking	\$ 85.00
6/16/2015	Train/Rail Transportation	\$ 53.73
6/16/2015	Travel-Meals / Subsistence	\$ 134.55
6/30/2015	Limousine/Car Service	\$ 417.00
6/30/2015	Airfare	\$ 4,446.60
6/30/2015	Digital Images	\$ 5,000.00
6/30/2015	Ground Transit Charges	\$ 266.90
6/30/2015	Hotels/Lodging	\$ 1,236.19
6/30/2015	Train/Rail Transportation	\$ 65.75
6/30/2015	Travel-Meals / Subsistence	\$ 208.04
6/30/2015	UPS Vendor Load	\$ 278.92
6/30/2015	Art/Office Supplies	\$ 79.00
7/16/2015	Advertising	\$ 31,695.82
6/4/2015	Ground Transit Charges	\$ 769.73
6/4/2015	Photography Services	\$ 4,000.00
6/4/2015	Press Release	\$ 7,550.00
6/4/2015	Travel-Meals / Subsistence	\$ 185.13
6/4/2015	Business Svc(Fax, Print, Copy)	\$ 3,000.10
6/4/2015	Digital Images	\$ 3,800.07
6/4/2015	Parking	\$ 167.00
6/4/2015	Travel-Meals / Subsistence	\$ 151.37
6/4/2015	Video Editing	\$ 1,500.00
6/4/2015	CATT Vendor Load	\$ 2.09
6/4/2015	Dow Jones Vendor Load	\$ 44.96
6/4/2015	Art/Office Supplies	\$ 1,971.60
6/4/2015	Gasoline	\$ 46.32
	· · · · · · · · · · · · · · · · · · ·	
6/4/2015	News Subscriptions	\$ 241.59
6/4/2015	Sprint Vendor Load	\$ 6.82
6/4/2015	Advertising	\$ 1,000.00
6/4/2015	Catered Meal - Meeting	\$ 383.70

6/4/2015	Equipment Rental	\$	1,993.38
6/4/2015	Meals - Staff	\$	478.69
6/4/2015	Train/Rail Transportation	\$	3.60
TOTAL		\$	404,440.87
ITC			
	ng the period February 1, 2015 through July 31, 2015		
DATE	PURPOSE		AMOUNT
6/30/2015	invoice paid	\$	9,700.00
6/19/2015	invoice paid	\$	10,000.00
TOTAL	the state of the s	\$	19,700.00
			<u>.</u>
DISBURSEMEN	ITS during the period February 1, 2015 through July 31, 2015		
DATE	PURPOSE		AMOUNT
	N/A	\$	
TOTAL			\$0.00
Singapore	Economic Development Board		
<i>RECEIPTS</i> duri	ng the period February 1, 2015 through July 31, 2015		
DATE	PURPOSE		TNUOMA
3/2/20	15 Invoice payment	SI	DG 34,000.0
6/19/20	15 Invoice payment	!	SDG 3,188.3
6/25/20	15 Invoice payment		OG 34,000.0
6/25/20	15 Invoice payment		SDG 9,239.9
	15 Invoice payment		OG 10,000.0
	15 Invoice payment		OG 34,000.0
	15 Invoice payment		OG 34,000.0
	15 Invoice payment		SDG 8,540.5
TOTAL		SGD \$	166,968.87
DIEDLIDEEL AEA	(TC		
	ITS during the period February 1, 2015 through July 31, 2015 PURPOSE		MOLINIT
DATE 5/3/2014	Ground Transit Charges/Lodging		MOUNT 5DG 2,129.8
4/28/2014	Internet Connectivity Fee		SDG 2,123.8 SDG 26.9
4/29/2014 4/29/2014	Ground Transit/Internet		SDG 72.2
5/2/2014	Internet Connectivity Fee		SDG 8.0
5/3/2014	Ground Transit/Fees/Licenses		SDG 2,242.3
5/11/2014	Ground Transit	<u> </u>	SDG 86.9
4/25/2014	Ground Transit		SDG 87.1
4/30/2014	Ground Transit		SDG 9.7
5/1/2014	Press Release		DG 1,190.8
OTAL .		SGD \$	5,854.12

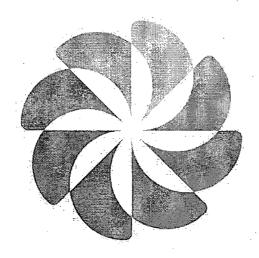
RECEIPTS during the period February 1, 2015 through July 31, 2015

Bombardier, Inc.

DATE PAID	PURPOSE	AMOUNT
2/6/2015	Invoice Payment	55,058.31
2/13/2015	Invoice Payment	20,600.00
3/20/2015	Invoice Payment	56,193.27
5/1/2015	Invoice Payment	41,200.00
5/6/2015	Invoice Payment	20,600.00
6/16/2015	Invoice Payment	44,123.06
6/19/2015	Invoice Payment	31,173.55
7/10/2015	Invoice Payment	20,600.00
7/30/2015	Invoice Payment	708.13
TOTAL		\$ 290,256.32

DISBURSEMENTS during the period February 1, 2015 through July 31, 2015

DATE BILLED	PURPOSE	AMOUNT
2/28/2015	Currency Conversion Fees	\$ 11.4
2/28/2015	Ground Transit Charges	\$ 43.8
	Hotels/Lodging	\$ 291.8
2/28/2015	Travel-Meals / Subsistence	\$ 29.4
3/31/2015	Conference Calling	\$ 3.1
3/31/2015	Ground Transit Charges	\$ 22.6
	Meals - Staff	\$ 23.8
TOTAL		\$ 425.77



AURORA PRIZE FOR AWAKENING HUMANITY



A MESSAGE FROM THE FOUNDERS

On March 10th of this year, we had the distinct privilege of launching the 100 LIVES initiative in New York to honor the centenary of the Genocide where an estimated 1.5 million Armenians were killed. The program was created as a means to express gratitude to those whose heroic actions saved Armenian lives 100 years ago.

In this day and age tragic issues and events such as poverty, natural disasters, disease, and human rights violations still plague the world's population. We believe it is the responsibility of all of us to address these issues through the power of positive action.

We can do that by learning from the stories of the past, such as those we are gathering for 100 LIVES. And yet, we can also deliver for the present by recognising the individuals that commit outstanding acts of humanity and by empowering the organizations whose cause they support. That is exactly what we have set out to achieve through the Aurora Prize for Awakening Humanity.

This annual Prize has been established to raise public consciousness about tragic events that occur around the globe, and reward those working to address those issues in a real and substantial manner.

Through the Aurora Prize, our goal is to recognize and contribute to the efforts of those making a real and meaningful difference in the lives of others.

To achieve that goal we have gathered together a group of inspiring individuals, united in their understanding and commitment to the principles of humanitarianism and social justice, whose extraordinary achievements in the field of human rights give them an exceptional perspective into what humanitarian acts should be given the recognition they deserve.

This brochure outlines what makes this unique initiative so powerful. We are extremely excited about the positive change that the Aurora Prize can make and it is our profound hope that we might be able to complement and support the invaluable work being done by you and your organization in the field of human rights.

Moreover, we would truly welcome your suggestions of potential nominees when the inaugural award nominations page goes live July 1. Through all of our efforts, we look forward to the established and sustained success of the Aurora Prize for Awakening Humanity.

Noubar Afeyan

Vartan Gregorian

Ruben Vardanyan

Mejer Vantan

(1)



INTRODUCING THE AURORA PRIZE FOR AWAKENING HUMANITY



The Aurora Prize for Awakening Humanity is a new global award that will be presented annually to individuals who put themselves at risk to enable others to survive. Recipients will be recognised for the exceptional impact their actions have made to preserving human life and advancing humanitarian causes, having overcome significant challenges along the way.

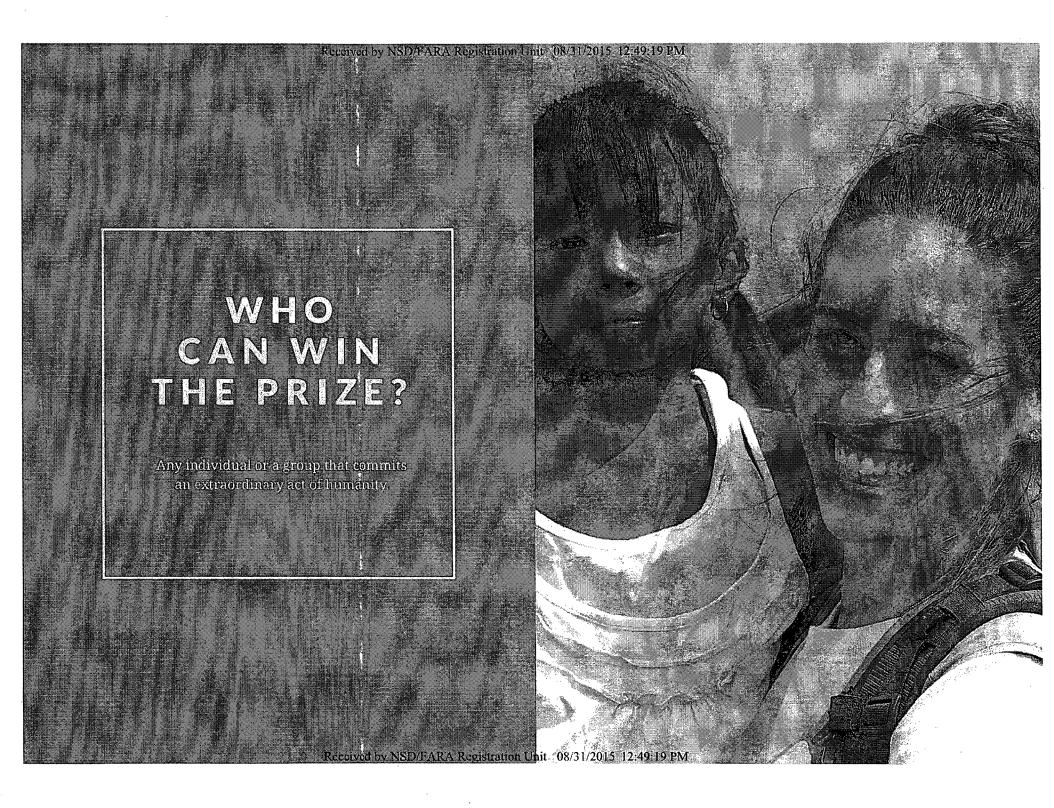
A\$1 MILLION GRANT FOR INSPIRING ACTS OF HUMANITY

WHAT MAKES THE PRIZE UNIQUE

Every year the winners will be honoured with a \$100,000 award as well as the unique ability to continue the cycle of giving by nominating an organization which inspired their work and is consistent with the spirit of the Prize, for a \$1,000,000 grant.

The Aurora Prize is designed to further the causes that motivate people to risk their health, freedom, reputation, or livelihood by voluntarily carrying out acts that enable others to survive and thrive.

The Aurora Prize will be awarded annually on April 24th in Yerevan, Armenia.





NOMINATIONS CRITERIA

Nominations will be carefully vetted and reviewed through a rigorous process, and the final selection will be made by the independent Selection Committee based on the following criteria:

COURAGE

The extent to which the nominated party's actions demonstrate:

Courage in helping others survive

Having overcome significant risks for the sake of helping others survive

Going beyond the call of duty of professional obligations for the sake of helping others survive 2

COMMITMENT

The extent to which the nominated party's actions demonstrate:

An explicit intention to help others to survive

A direct involvement in helping others to survive

A commitment to moral values such as integrity, freedom, justice, honesty, truthfulness, responsibility and compassion

(3)

IMPACT

The extend to which the nominated party's actions demonstrate:

An impact on their community, country or on the world at large

A long-term effect in saving lives

Inspiration to others to save lives, directly or indirectly

Saving lives of a large number of individuals

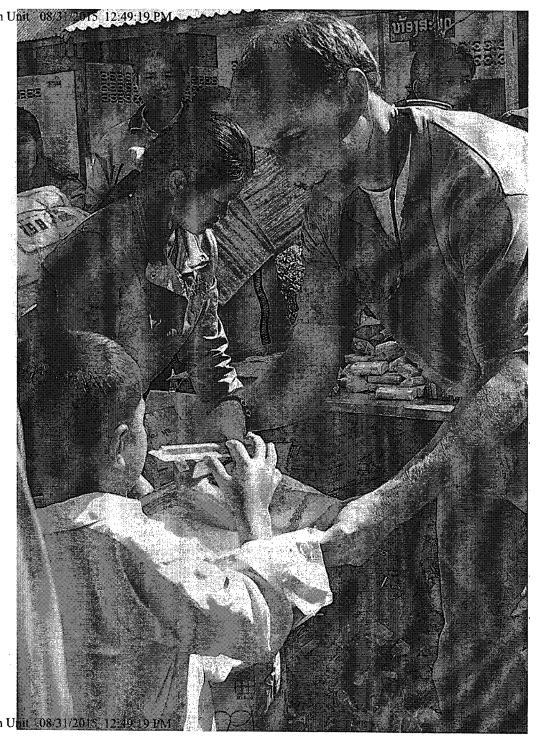


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WHAT ORGANIZATION CAN RECEIVE THE GRANT?

Potential recipients will also be asked to nominate an organization or an institution that advances humanitarian causes or provides community services.

This organization would receive the prize money if the candidate were to be selected. The organization that is identified would need to be operating on a not-for-profit basis, focused on acting in the public interest and having a mission to benefit humankind.



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WHO CAN NOMINATE FOR THE AURORA PRIZE?



Any members of the public, including members of national assemblies, governments, academic and other institutions.



The Aurora Prize has gathered an extraordinary group of people to be part of the Aurora Prize Selection Committee. All of them are accomplished in a diverse range of fields, but are united in their commitment to the principles of humanitarianism and social justice. Their individual achievements give them an excellent perspective into what humanitarian acts deserve to be given global recognition.

The role of the Selection Committee will be to evaluate nominations against a set of pre-agreed criteria and recommend the Prize winner based on their expertise.

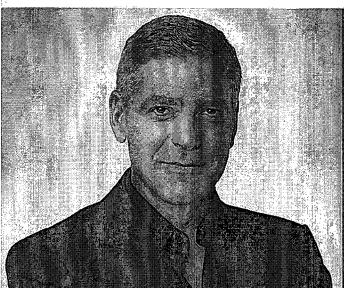
The Selection Committee will be independent but supported by the Aurora Prize Secretariat for all functional and operational matters.

Serving as co-chairs of the Aurora Prize Selection Committee, Elie Wiesel and I have the opportunity to highlight and reward the relentless work of individuals who have made personal sacrifices to help other less fortunate people around the world.

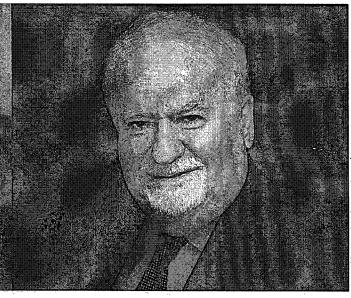
GEORGE CLOONEY

Co-Chair, Aurora Prize Selection Committee









GEORGE CLOONEY

Co-Chair

Co-Founder, Not On Our Watch; Humanitarian, Performer and Filmmaker

ELIE WIESEL

Co-Chair

President of the Elie Wiesel Foundation for Humanity; Nobel Laureate

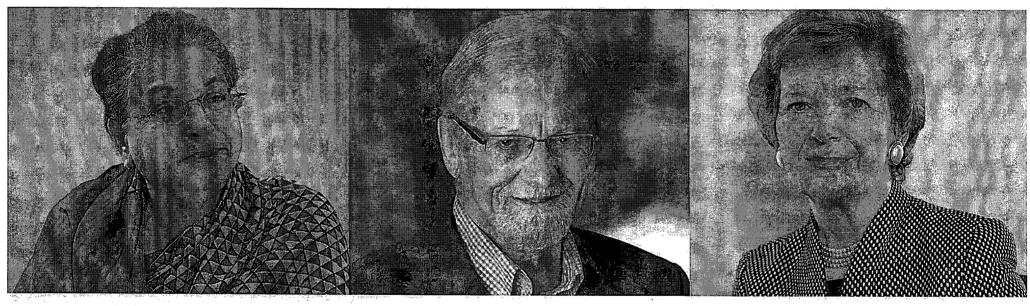
VARTAN GREGORIAN

Co-Founder

Co-Founder, 100 LIVES; President of the Carnegie Corporation of New York







HINA JILANI

Member

Former United Nations Special Representative of the Secretary-General of Human Rights Defenders

GARETH EVANS

Member

President Emeritus of the International Crisis Group; Former Australian Foreign Minister

MARY ROBINSON

Member

Former UN High Commissioner for Human Rights; Former President of Ireland





OSCAR ARIAS

Member

Two-time President of Costa Rica; Nobel Laureate

SHIRIN EBADI

Member

Human Rights Lawyer and Iran's first female judge; Nobel Laureate

LEYMAH GBOWEE

Member

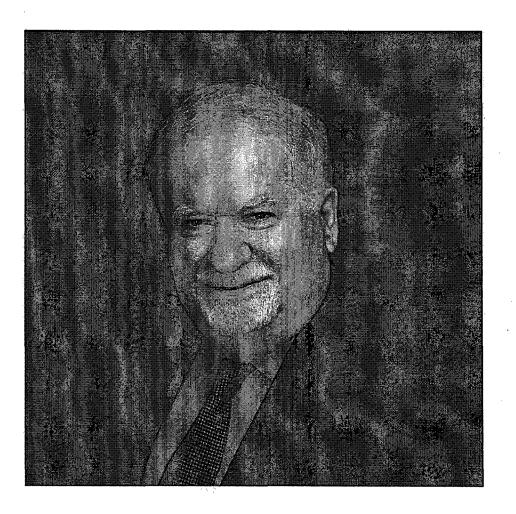
Liberian peace and women's rights activist; Nobel Laureate



ABOUT THE FOUNDERS

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VARTAN GREGORIAN

Co-Founder, 100 LIVES; President of the Carnegie Corporation of New York

Vartan Gregorian is President of the Carnegie Corporation of New York. Following an admirable academic career spanning two decades, Vartan served as the President of the New York Public Library. He is widely credited with restoring the status of the library as a cultural landmark.

Vartan was President of Brown University between 1989 and 1997. During his tenure, he introduced the President's Lecture Series and led a campaign that raised over \$500 million.

In 2004, he received the Presidential Medal of Freedom. In 2009, President Obama also appointed him to serve on the President's Commission on White House Fellowships. Vartan Gregorian will serve as a Selection Committee Member for the Aurora Prize.





NOUBAR AFEYAN

Managing Partner and CEO of Flagship Ventures; inventor, entrepreneur, CEO and venture capitalist.

Dr. Afeyan has co-founded and helped to build nearly 30 successful start-ups.

Dr. Afeyan serves on a number of public and private company and organization boards, including the Boston Symphony Orchestra, UWC Dilijan College in Armenia, and an organization promoting economic development in Armenia.

A true academic, Noubar is a Senior Lecturer at MIT's Sloan School of Management. He has authored numerous scientific publications and patents and lectures widely in the United States and globally.





RUBEN VARDANYAN

Well-known entrepreneur and philanthropist, a Co-Founder and Chairman of RVVZ Foundation.

Previously, Ruben was the CEO and Chairman of Troika Dialog, which was one of the oldest and largest investment banks in Russia and the CIS, until the merger of that company with Sberbank in January 2012.

Mr. Vardanyan is a Board Member at numerous entities in Russia and abroad, including universities and business schools in Japan, Brazil and Russia. He is a founding partner of Moscow School of Management SKOLKOVO and Vice-Chairman of SKOLKOVO International Advisory Board.

An active philanthropist in both Russia and Armenia, Mr. Vardanyan is engaged in a number of development projects and is leading several initiatives aimed at advancing Armenians, including helping to open UWC Dilijan College, world-class education institution in Armenia. He has received numerous awards and honors, and has been recognized for his leadership and reputation within the financial community.

AURORA



MARDIGANIAN

WHY AURORA?

The inspiration for the name of the Prize stems from the Roman Goddess of Dawn since the Prize is a means of awakening humanity to the suffering that goes on around the world and the heroic acts that, while often going unnoticed, create brighter tomorrows for people worldwide.

The name Aurora was also chosen to honor the memory of Aurora Mardiganian who, as a child, was forced to witness the atrocities of the Armenian Genocide, including losing her father and brothers. Against the odds she survived and went on to tell the world her story and raise awareness of the 1915 atrocities. The Prize was inspired by Aurora, and the thousands of untold stories of courage and survival during these events, 100 years ago.

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OUR TIMELINE

1ST OCTOBER, 2015

Nomination period closes

DECEMBER, 2015

A longlist is drawn up by the Secretariat for consideration by the Selection Committee. A shortlist is chosen by the Selection Committee APRIL, 2016

The Inaugural Aurora Prize will be presented at a ceremony in Yerevan, Armenia

1st July, 2015

Nominations will open on www.100LIVES.com/prize

OCTOBER- NOVEMBER, 2015

Nominations assessed by a dedicated Secretariat comprised of experts in the field and overseen by independent auditors MARCH, 2016

The Selection Committee will vote to select a winner



OUR PARTNERS

ON OUR WATCH:

NOT ON OUR WATCH

Not On Our Watch (NOOW), is a non-governmental international relief and humanitarian aid organization, with the aim of increasing awareness and combatting genocide and human rights violations around the world.

notonourwatchproject.org



ELIE WIESEL FOUNDATION

The Foundation's mission, rooted in the memory of the Holocaust, is to combat indifference, intolerance and injustice through international dialogue programs that promote acceptance, understanding and equality.

eliewieselfoundation.org

The Prize benefits from the administrative, legal and communications support of these partners:



ey.com

Edelman

edelman.com

WHITE&GASE

DENTONS

whitecase.com

dentons.com

CONTACT DETAILS

For all inquiries, please contact

AURORA@THE100LIVES.COM